

P*JET * NEWSLET 2009

*A summary of the accomplishments of P*JET * IMAGES*

January

1. Pam completed Sally, Purr and Pup
2. Eric continued to upgrade P*JET * IMAGES' website
3. Began collecting demographic information about people who visit similar websites
4. Took an inventory of all our our-related items
5. Began investing in book-binding equipment for the Children's Poetry Books.

February

1. Assembled all of Children's Poetry Books with our own equipment
2. Networking with 90 other Artists around the world on MySpace
3. Completed the P*JET Art Gallery, Dictionary, and links section of website upgrade
4. Started 6th poetry book, 'Maggie and Billie'
5. Invested in Craft Show equipment and a color printer to print children's poetry books
6. Began to sign up for Art Fairs
7. Began "10 Commandments" Painting
8. Began painting the cover art of Adventures Beyond New Raolia, sequel to Adventures in Raolia from The Epic of Cougran.

March

1. Perfected manufacturing process of Pam's Poetry Books
2. Sold 7 copies of each of the five children's poetry books, six to Pam's cousin Rick and 1 set to Eric's former co-worker.
3. Sold 2 copies of Adventures in Raolia
4. Completed our first designs of our Art Fair display
5. Redesigned Business Cards
6. Invested in a digital camera. Reshot photos of all of our artwork to place on the website.

April

1. Re-photographed all of our current art
2. Attended first Craft show at Waterford Mott High School in Waterford, Michigan, Saturday, April 18. Sold 2 Children's Poetry books. We gave out 12 business cards.

May

1. Attended craft show in Midland Mall, Friday, Saturday, and Sunday, May 1-3. Did not sell anything all three days.
2. Launched the new P*JET * IMAGES Website complete with RSS feeds, a weekly email newsletter, and a fully functioning Store.
3. Sold two sets of Children's Poetry Books to friends/relatives of Pam's dad
4. Donated a copy of Adventures in Raolia to the Flint Library
5. Launched Hire * P*JET section of our new website

June

1. Began writing blog articles for Demand Studios as a revenue stream for P*JET * IMAGES
2. Issued first, error-free P*JET Newsletter, Monday, June 8, 2009
3. Purchased a portable gazebo to attend outdoor craft shows

July

1. Attended first outdoor Art Fair, Clintonwood Park, Clarkston, Michigan, Saturday, July 4. We did not sell anything.
2. Attended two Arts and Crafts Shows at the Flint Farmers Market, Saturday, July 11 and Saturday July 18. July 11 sales were null, but on July 18th, we sold 1 print of Eric's Medusa painting.
3. Began Painting "Portrait of Rrondoxia" and "I am the Light of the World" painting of Jesus.

August

1. Attended the Flint Farmer's Market Craft Show August 1, selling 1 Children's Poetry Book, 1 print, and 1 pack of Note Cards.
2. Attended the Flint Farmer's Market Craft Show, Saturday, August 15. We had a very successful show, selling 17 Children's Poetry Books, 2 copies of Adventures in Raoolia, 2 sets of Note Cards, and 1 print. Pam read "Meet Penny" in front of an audience of children at the Flint Farmer's Market.
3. Reached 200 friends on MySpace, August 28, 2009
4. Completed P*JET * IMAGES section upgrade of the Administration website.
5. Designed the first P*JET 12-month calendars produced at home.
6. Opened our first business bank account for P*JET * IMAGES.

September

1. Purchased 2 king-sized sheets to use as tablecloths on tables for our craft show booths.
2. Attended Arts and Craft Show through Keepsake Collections at Zehnder Park, Frankenmuth, Michigan, Friday, Saturday, and Sunday, September 18-20. P*JET sold 15 Children's Poetry Books, 6 copies of Adventures in Raoolia, 4 calendars, and 2 packs of Note Cards.
3. Ran an advertising test with Google Adwords to see what kind of traffic and response an ad would give. The result was increased traffic, but no sales.

October

1. Attended Diehl's Cider Mill Craft Show in Holly, Michigan on October 10 and 11, which was the last outdoor show of the year. It was very cold that weekend, but we sold 7 Children's Poetry Books and 3 copies of Adventures in Raoolia.
2. Signed a 6-month lease to rent a 1-foot by 2-foot booth at the Town Peddler Craft Mall in Livonia, Michigan. We stocked it with Children's Poetry Books, Note Cards, Adventures in Raoolia, and both of our calendars.
3. Sold 1 Children's Poetry book at the Town Peddler Craft Mall.
4. Finalized the invasion story format for the villages on Felinia in the 2nd novel of The Epic of Cougran series.

November

1. Attended the Linden Presbyterian Church Arts and Crafts Bazaar in Linden, Michigan on November 7. We were nice and warm during this show, selling 6 Children's Poetry Books and 2 copies of Adventures in Raoolia.
2. Attended the Owosso Band Boosters Craft Show at Owosso High School in Owosso, Michigan. We sold 8 Children's Poetry Books, 3 copies of Adventures in Raoolia, and 1 Calendar.
3. Eric began the upgrading process (redesign) of The Epic of Cougran website on November 20.
4. Completed "I am the Light of the World" painting of Jesus in a ball of light.
5. Pam began a portrait of her cat Emma on canvas board.
6. Eric began "Portrait of Liotoch" from the Epic of Cougran novels.

December

1. Attended the last show of the year at Circus Park Hall in Clio, Michigan, December 12 and 13. We sold 17 Children's Poetry Books, 4 copies of Adventures in Raoolia, and 1 Calendar.
2. Pam sold 5 Children's Poetry Books and 1 calendar to a woman who runs the cash register at Dollar Tree.
3. Invested in a book press and manual to aid in binding paperback books.
4. Pam completed her 6th Children's Poetry Book, "A Day with Billie and Maggie", about two children and their adventures in school.
5. Completed a political/physical map of the continent of Nidia for The Epic of Cougran.
6. Pam completed editing of the introduction and first chapter of the second section of the Adventures in New Raoolia (2nd book in The Epic of Cougran Series).
7. Completed "Portrait of Rrondoxia" painting from The Epic of Cougran novels.

Total Products Sold:

Children's Poetry Books: 85 books

Adventures in Raoolia: 22 books

Note Cards: 3 packs of 6

Prints: 2 prints

Calendars: 9 calendars

Total Art Fairs Attended: 12